

2024 Well Site Safety Ad Campaign Contest

The OERB is seeking material created by Oklahoma students to promote well site safety to their peers. It is up to the student(s) to determine how they would like to communicate the message. This contest is a part of the OERB's Well Site Safety Week.

Details:

- Entries will be accepted starting September 1st, 2023.
- Postmark/received by deadline for all entries is Feb. 29th, 2024 at 11:59pm CST.
- Students may enter as individuals or groups of no more than 5 students.
- Division: 7th-12th grade.
- Top two winners will be selected.



The winners will receive \$250.



The winning teacher will receive \$250 to their Amazon wishlist or DonorsChoose.

Entry:

- Create a digital or print ad with a unique safety slogan educating students about the importance of staying away from well sites and oil field equipment.
- A copy of the official entry form must be legibly completed and submitted with every entry.
- The OERB reserves all rights to the entries submitted for the contest. All entries will become the property of the OERB for internal and external use.

Winners:

- A panel of judges will decide the winning entries. All judges' decisions will be final.
- Submissions are judged by message, creativity/originality, content and accuracy.
- Teachers of winners will be notified by March 31, 2024.

Guidelines:

- All entries must focus on educating Oklahoma students about the dangers of well sites and staying away from them.
- **Do not go to a well site to complete the project. Students accessing a well sites will be disqualified from the contest whether permitted on the location or trespassing. No exceptions!**
- Students can use the background information provided and/or visit oerb.com/safety/well-site-safety to view additional facts about well site safety.
- All campaigns must be created solely by students under the guidance of a teacher or faculty member.

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Students Name(s) / Grade Level(s):

School Name/School City:

Teacher Name/Contact Information:

Parent Name/Contact Information:

Please read carefully and sign.

Submissions must not incorporate or include anything that violates any law or the copyright, trademark, publicity right, privacy right or other right of any third party. I hereby grant the Oklahoma Energy Resources Board (OERB) the right and permission to copyright, use and/or publish entries including photographic images, pictures of students and use of student(s) name for their advertising/promotional purposes.

Teacher's Signature

Date

Digital entries must be received by Feb. 29th, 2024 at 11:59pm CST.

Paper entries must be postmarked by Feb. 29th, 2024 and mailed to:

OERB
Ad Campaign Contest
500 NE 4th St., Ste. 100
Oklahoma City, OK 73104

For more information, contact us at teachers@oerb.com (RE: 7th-12th Ad Campaign).