

### 2027 Well Site Safety and Career Ad Campaign Contest

The OERB is seeking original student-created materials that promote well site safety and career awareness. This contest is part of OERB’s annual Well Site Safety Week.

#### Details:

- Entries will be accepted starting September 1st, 2026.
- Postmark/received by deadline for all entries is Friday, Jan. 29, 2027 at 11:59pm CST.
- Students may enter as individuals or groups of no more than 5 students.
- Division: 7th-12th grade.
- Top two winners will be selected.



The winning student or student group will receive \$250.



The winning teacher will receive \$250 to their Amazon wishlist.

#### Instructions:

Create a digital or print advertisement with a positive, original slogan that fits one of the following options:

- Create an advertisement that promotes the importance of well site safety and encourages students to stay a safe distance from well sites and oilfield equipment.
  - Example message: “Well Sites Are Not Play Sites”

-OR-

- Create an advertisement that highlights careers in the oil and natural gas industry and emphasizes that well sites should be left to trained professionals.
  - Example message: “Leave It to the Professionals”

#### Selection Process:

- A panel of judges will decide the winning entries. All judges’ decisions will be final.
- Submissions are judged by message, creativity/originality, content, and accuracy.

#### Rules:

- A copy of the official entry form must be legibly completed and submitted with each entry.
- The OERB reserves all rights to the entries submitted for the contest. All entries become the property of OERB and may be used for internal and external purposes.
- Do not visit a well site to complete this project. Students who access a well site—whether permitted or trespassing—will be automatically disqualified. No exceptions!
- All campaigns must be created solely by students under the guidance of a teacher.
- Any images used must be open-source and not copyrighted.

## 2027 Well Site Safety Ad Campaign Contest

Students Name(s) / Grade Level(s): (1) \_\_\_\_\_

(2) \_\_\_\_\_

(3) \_\_\_\_\_

(4) \_\_\_\_\_

(5) \_\_\_\_\_

School Name/School City: \_\_\_\_\_

Teacher Name: \_\_\_\_\_

Teacher Email and Phone: \_\_\_\_\_

Parent Name/Email: \_\_\_\_\_

(Needed for each student, please use additional paper if needed.)

### Please read carefully and sign.

Submissions must not incorporate or include anything that violates any law or the copyright, trademark, publicity right, privacy right or other right of any third party. I hereby grant the Oklahoma Energy Resources Board (OERB) the right and permission to copyright, use and/or publish entries including photographic images, pictures of students and use of student(s) name for their advertising/promotional purposes.

\_\_\_\_\_  
Teacher's Signature

\_\_\_\_\_  
Date

**Digital entries must emailed to Teachers@oerb.com with a subject of (7th-12th Ad Campaign) no later than Jan. 29, 2027 at 11:59pm CST.**

**Paper entries must be postmarked by Jan. 29, 2027 and mailed to:**

OERB - 7th - 12th Ad Campaign  
500 NE 4th St., Ste. 100  
Oklahoma City, OK 73104

For more information, contact us at Teachers@oerb.com (RE: 7th-12th Ad Campaign).